



# 2022 Comprehensive Plan Update



Board of Supervisors  
November 10, 2021

Discussion: Project Schedule + Public Engagement

# Comprehensive Plan Update

## Proposed Schedule + Public Engagement

- **Estimated Timeframe**
  - Project Kickoff: October 2021
  - Plan Adoption: August 2023 (22 months)
- **Current Status**
  - Draft Public Engagement Plan Prepared
  - Data Collection Underway
- **Branding**
  - Clear/Recognizable Name + Logo
  - Naming Options
    - Blueprint Hanover
    - **Envision Hanover**  
(Comm. Dev. Committee Selection)
    - Imagine Hanover
- **Public Engagement**
  - Four Phases throughout Planning Process

### Public Engagement Phases





# Comprehensive Plan Update

October 2021 – February 2022

- Staff + Consultant
- Citizen Involvement
- Community Participation Team
- Planning Commission (PC)
- Board of Supervisors (BOS)

Oct. 2021

Nov. 2021

Dec. 2021

Jan. 2022

Feb. 2022

00

01

02

03

04

Phase #1 Engagement: Identify Needs

## Project Launch

- Launch Project with Consultant
- Develop Public Engagement Plan
- Collect Background Data

## Community Engagement

- Finalize Public Engagement Plan
- Develop Project Website + Social Media Presence
- Inventory Previous Engagement Efforts
- Collect Background Data
- Evaluate Existing Plan
- Finalize Project Branding

## Planning Metrics + Forecast

- Evaluate Growth Trends
- Generate Long-Range Planning Assumptions Regarding Land Use + Pop. Projections
- Develop Long-Range Planning Methodology
- Evaluate Existing Plan
- Launch Website

## Planning Metrics + Forecast

- Evaluate Growth Trends
- Generate Long-Range Planning Assumptions Regarding Land Use + Pop. Projections
- Develop Long-Range Planning Methodology
- Prepare Materials for Community Visioning/Needs Open Houses

## Community Needs/Visioning

- Launch Community Needs/Visioning Survey
- Schedule Community Needs/Visioning Sessions (4) throughout County
- Prepare Materials for Visioning Discussion with CPT/PC/BOS

- Launch Project Website (with Project Branding) + Social Media Presence
- Publicize Long-Range Planning Assumptions

- Advertise Community Needs/Visioning Events
- Launch/Advertise Survey
- Advertise Open Houses
- Advertise Drop-In Events

- Advertise/Close Survey
- Advertise/Hold Open Houses
- Advertise/Hold Drop-In Events

- Appoint Community Participation Team (CPT)

- Convene CPT

- Review/Endorse Public Engagement Plan

- Convene Joint Meetings with Planning Commission + Board Member (by District)
- Receive Update on Project Website + Planned Engagement Activities

- Review Population, Housing, and Employment Data
- Provide Concurrence to Proceed with Forecast Methodology (Growth Rate + Pop. Assumption)

- Receive Summary of Community Needs/Visioning Outcomes

- Review Public Engagement Plan (Comm. Dev. Committee)

- Review/Endorse Public Engagement Plan (Full Board)

- Convene Joint Meetings with Board + Planning Commission Member (by District)
- Receive Update on Project Website + Planned Engagement Activities

- Review Population, Housing, and Employment Data
- Provide Concurrence to Proceed with Forecast Methodology (Growth Rate + Pop. Assumption)
- Appoint Comm. Participation Team

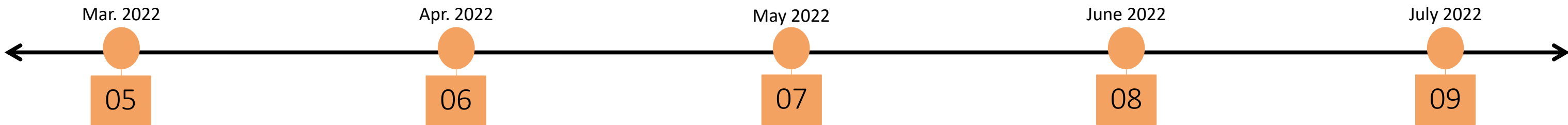
- Receive Summary of Community Needs/Visioning Outcomes



# Comprehensive Plan Update

March 2022 – July 2022

- Staff + Consultant
- Citizen Involvement
- Community Participation Team
- Planning Commission (PC)
- Board of Supervisors (BOS)



**Phase #2 Engagement: Visioning**

**Phase #3 Engagement: Addressing Topical/Focus Areas**

**Community Visioning**

- Compile + Review Survey Results
- Compile + Analyze Feedback from Community Visioning Activities
- Prepare Materials for Topical/Focus Area Meetings
- Research Land Use Best Practices
- Prepare Alternatives for Public Consideration of General Land Use Plan (GLUP)

- Advertise Topical/Focus Area Meetings (General Land Use and Rural + Suburban Land Use Policies)

- Formulate + Review Overall Vision Statement

- Review Draft Overall Vision Statement
- Provide Visioning Guidance

- Review Draft Overall Vision Statement
- Provide Visioning Guidance

**Land Use**

- Prepare Alternatives for Public Consideration of General Land Use Plan (GLUP)
- Prepare Materials for Topical/Focus Area Meetings
- Present GLUP Alternatives

**Key Topics: Rural Character, Use Transitions + Communities of Interest**

- Advertise/Hold Topical/Focus Area Meetings (General Land Use and Rural + Suburban Land Use Policies)
- Advertise/Hold Drop-In Events

- Identify Land Use Policy Alternatives

- Review/Evaluate Land Use Alternatives
- Receive Summary of Community Visioning Outcomes

**Land Use**

- Compile + Analyze Feedback from Topical/Focus Area Meetings (Land Use)
- Prepare Draft Strategies Related to Land Use
- Finalize Draft GLUP

**Key Topics: Rural Character, Use Transitions + Communities of Interest**

- Advertise/Hold Topical/Focus Area Meetings (General Land Use and Rural + Suburban Land Use Policies)
- Provide Input on Preliminary Land Use, Suburban, and Rural Land Use Recommendations

- Provide Comment + Feedback on Preliminary Land Use Policies

- Provide Preliminary Land Use Recommendations

- Review Summary of Land Use Visioning and Preliminary Land Use Plan Recommendations
- Provide Policy Guidance

**Economic Development**

- Prepare Materials for Topical/Focus Area Meetings
- Compile + Analyze Feedback from Topical/Focus Area Meetings (Economic Development)
- Prepare Draft Strategies Related to Economic Development

- Advertise/Hold Topical/Focus Area Meetings (Economic Development)
- Advertise/Hold Drop-In Events

- Ask Econ. Dev. Authority (EDA) to Provide Comment + Feedback on Preliminary Econ. Dev. Policies

- Receive Summary of Community Visioning Outcomes
- Provide Preliminary Economic Development Recommendations

**Economic Development**

- Prepare Materials for Topical/Focus Area Meetings
- Compile + Analyze Feedback from Topical/Focus Area Meetings (Economic Development)
- Prepare Draft Strategies Related to Economic Development

- Advertise/Hold Topical/Focus Area Meetings (Economic Development)
- Advertise/Hold Drop-In Events
- Provide Input on Preliminary Economic Development Recommendations

- Ask Econ. Dev. Authority (EDA) to Provide Comment + Feedback on Preliminary Econ. Dev. Policies

- Provide Preliminary Economic Development Recommendations

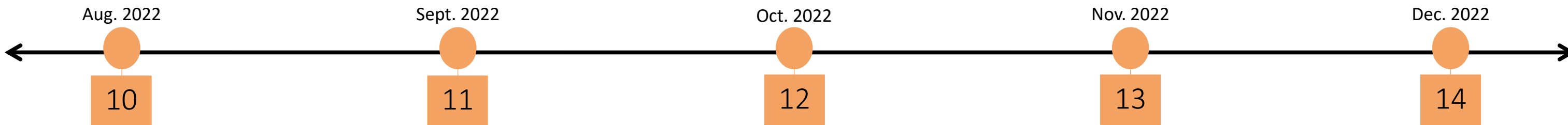
- Review Preliminary Economic Development Recommendations
- Provide Policy Guidance



# Comprehensive Plan Update

August 2022 – December 2022

- Staff + Consultant
- Citizen Involvement
- Community Participation Team
- Planning Commission (PC)
- Board of Supervisors (BOS)



## Phase #3 Engagement: Addressing Topical/Focus Areas

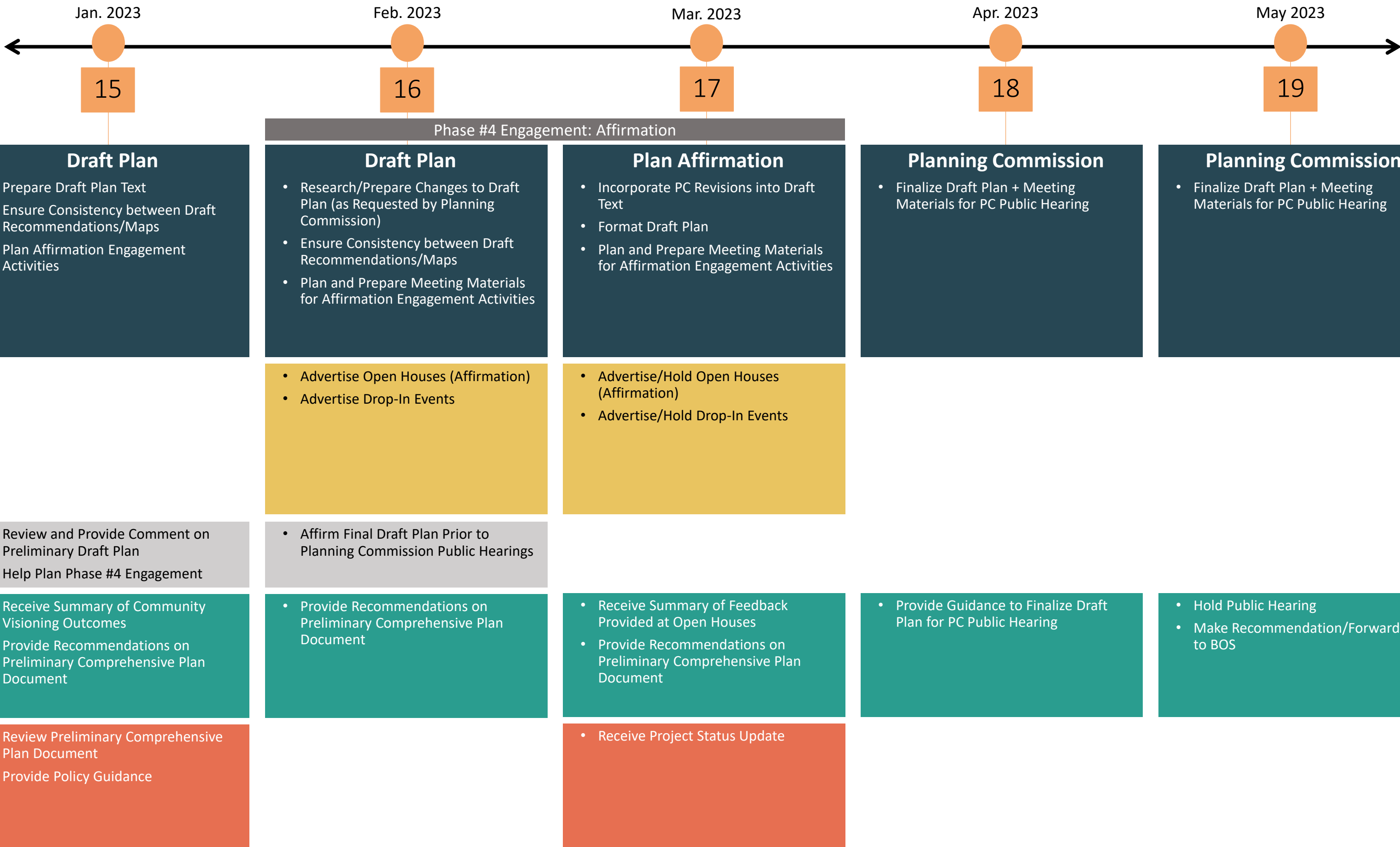
Aug. 2022 10	Sept. 2022 11	Oct. 2022 12	Nov. 2022 13	Dec. 2022 14
<h3>Transportation + Active Living</h3> <ul style="list-style-type: none"> <li>Prepare Thoroughfare Modeling Based on Preliminary Land Use Assumptions and Policies</li> <li>Coordinate with Public Works and VDOT RE: Existing and Planned Projects</li> <li>Prepare Materials for Topical/Focus Area Meetings</li> </ul>	<h3>Transportation + Active Living</h3> <ul style="list-style-type: none"> <li>Review Thoroughfare Modeling</li> <li>Compile + Analyze Feedback from Topical/Focus Area Meetings (Transportation + Active Living)</li> <li>Finalize Draft MTP Map</li> <li>Prepare Draft Strategies Related to Transportation + Active Living</li> </ul>	<h3>Environ. + Hist. Resources</h3> <ul style="list-style-type: none"> <li>Prepare Materials for Topical/Focus Area Meetings</li> <li>Compile + Analyze Feedback from Topical/Focus Area Meetings (Environmental + Historic Resources)</li> <li>Prepare Draft Strategies Related to Environmental and Historic Resources</li> </ul>	<h3>Housing</h3> <ul style="list-style-type: none"> <li>Prepare Materials for Topical/Focus Area Meetings</li> <li>Compile and Analyze Feedback from Topical/Focus Area Meetings (Housing)</li> <li>Prepare Draft Strategies Related to Housing</li> </ul> <p><b>Key Topic: Workforce Housing + Neighborhood Vitality</b></p>	<h3>Resiliency + Hazard Mitigation</h3> <ul style="list-style-type: none"> <li>Prepare Materials for Topical/Focus Area Meetings</li> <li>Compile + Analyze Feedback from Topical/Focus Area Meetings (Resiliency + Hazard Mitigation)</li> <li>Prepare Draft Strategies Related to Resiliency + Hazard Mitigation</li> </ul> <p><b>Key Topic: Solar/Renewable Energy</b></p>
<ul style="list-style-type: none"> <li>Advertise/Hold Topical/Focus Area Meetings (Transportation + Active Living)</li> <li>Advertise Other Topical/Focus Area Meetings</li> <li>Advertise/Hold Drop-In Events</li> </ul>	<ul style="list-style-type: none"> <li>Advertise/Hold Topical/Focus Area Meetings (Transportation + Active Living)</li> <li>Provide Input on Preliminary Thoroughfare and Transportation Recommendations</li> </ul>	<ul style="list-style-type: none"> <li>Advertise/Hold Topical/Focus Area Meetings (Environmental + Historic Resources)</li> <li>Advertise/Hold Drop-In Events</li> <li>Advertise Other Topical/Focus Area Meetings</li> </ul>	<ul style="list-style-type: none"> <li>Advertise/Hold Topical/Focus Area Meetings (Housing)</li> <li>Advertise/Hold Drop-In Events</li> <li>Advertise Other Topical/Focus Area Meetings</li> </ul>	<ul style="list-style-type: none"> <li>Advertise/Hold Topical/Focus Area Meetings (Resiliency + Hazard Mitigation)</li> <li>Advertise/Hold Drop-In Events</li> </ul>
<ul style="list-style-type: none"> <li>Ask Roads Committee to Provide Comment + Feedback on Preliminary Transportation Policies</li> </ul>	<ul style="list-style-type: none"> <li>Ask Roads Committee to Provide Comment + Feedback on Preliminary Transportation Policies</li> </ul>	<ul style="list-style-type: none"> <li>Provide Comment + Feedback on Preliminary Environmental + Historic Resources Policies</li> </ul>	<ul style="list-style-type: none"> <li>Provide Comment + Feedback on Preliminary Housing Policies</li> </ul>	<ul style="list-style-type: none"> <li>Provide Comment + Feedback on Preliminary Resiliency + Hazard Mitigation Policies</li> </ul>
	<ul style="list-style-type: none"> <li>Receive Summary of Community Visioning Outcomes</li> <li>Provide Preliminary Thoroughfare and Transportation Recommendations</li> </ul>	<ul style="list-style-type: none"> <li>Receive Summary of Community Visioning Outcomes</li> <li>Provide Preliminary Environmental + Historic Resources Recommendations</li> </ul>	<ul style="list-style-type: none"> <li>Receive Summary of Community Visioning Outcomes</li> <li>Provide Preliminary Housing Recommendations</li> </ul>	<ul style="list-style-type: none"> <li>Receive Summary of Community Visioning Outcomes</li> <li>Provide Preliminary Resiliency + Hazard Mitigation Recommendations</li> </ul>
	<ul style="list-style-type: none"> <li>Review Summary of Thoroughfare Modeling Results + Prelim. Thoroughfare/Transportation Recommendations</li> <li>Provide Policy Guidance</li> </ul>	<ul style="list-style-type: none"> <li>Review Preliminary Environmental + Historic Resources Recommendations</li> <li>Provide Policy Guidance</li> </ul>	<ul style="list-style-type: none"> <li>Review Preliminary Housing Recommendations</li> <li>Provide Policy Guidance</li> </ul>	<ul style="list-style-type: none"> <li>Review Preliminary Resiliency + Hazard Mitigation Recommendations</li> <li>Provide Policy Guidance</li> </ul>



# Comprehensive Plan Update

January 2023 – May 2023

- Staff + Consultant
- Citizen Involvement
- Community Participation Team
- Planning Commission (PC)
- Board of Supervisors (BOS)

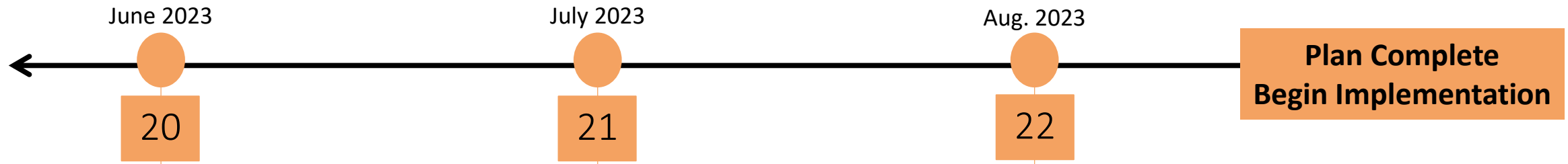




# Comprehensive Plan Update

June 2023 – August 2023

- Staff + Consultant
- Citizen Involvement
- Community Participation Team
- Planning Commission (PC)
- Board of Supervisors (BOS)



**Board of Supervisors**

- Prepare Materials for BOS Work Session

**Board of Supervisors**

- Research/Prepare Changes to Draft Plan (as Requested by BOS)
- Finalize Draft Plan + Meeting Materials for BOS Public Hearing

**Board of Supervisors + Project Closure**

- Make Changes to Draft as Directed by BOS
- Print and Post Final Plan on Project and County Websites (After Adoption)

- Board of Supervisors Community Outreach

- Advertise/Hold BOS Public Hearing

- Publicize Adopted Comprehensive Plan on Project and County Websites

- Present Final Recommendation to BOS

- Hold Public Hearing
- Provide Guidance to Finalize Draft Plan for BOS Adoption

- Adopt Plan

**Note:**  
Schedule may change as new issues/topics of interest emerge and/or the Planning Commission and/or Board of Supervisors determine additional time is needed to discuss a particular issue(s).